

cer): Mrs. Clarence M. Noble, Miss Hayward, New York (Packard); Mr. and Mrs. J. C. Greene, Miss Greene, Midvale; Mrs. Green, Dorothy Green, Washington (Crad-Black); Dr. and Mrs. F. S. Ward, Spring-Field (Hood); Dr. and Mrs. F. N. Chaffee, Beth Chaffee, J. B. Chaffee, Pittsboro

ARRIVALS AT THE HOTELS.

McAlpin—Mr. and Mrs. W. H. Ryan, Boston; Frederick W. Evans, Council Bluffs, Iowa; Rev. S. L. Tyson, Princeton; Mr. and Mrs. L. C. Carter, Baltimore; C. H. Anderson, Cincinnati; H. A. Sherman,

Host of Western Cowboys and Cowgirls Coming Here to Master Them.

The advance guard of the brute legion of outlaw ponies, which will pit their skill, brains and strength against the best rough riders of the country at the annual "riding of the brush" on Saturday, arrived at the Sheepshead Bay track yesterday, and last night were contentedly munching oats in the box stalls.

The oats, unseasoned food, are the "lure" to attract many of the "outsiders" to the fair, which the long drive from Wilmington might have taken away from the animals. Sixty horses, in charge of a large delegation of cowboys, arrived yesterday from the cowboys and Indian camps. They have already arrived.

Thirty-one carloads of horses will arrive at Sheephead Bay to-morrow, and from then until Saturday the arrivals will be in the hundreds.

It takes horses no less than men to make a big competitive tournament like the Stampede exciting, and the promoters have spared no expense to gather the best of the country's talent in the arena. The showmen of the American frontier shows, Ray, Art, Gathright and the others, who have won the cowboy's famous horse, which has never been ridden, will be one of them, and

Emery, Joe, Grand, of Mitchell, Mo., has been selected as king of the world, has agreed to give Ray a whirl. Blue Jay is another horse considered unridable.

Worse Luck, Dupe, champion girl trick rider and cow boy, Joe H. Gray, has filled cowboy trick and fancy rope; Billie, Balwin, of Pendleton, Ore., champion rider; Fannie Sherry, Steele, champion trick rider; and the Johnson and Johnson, famous in all departments of Western endeavor, are among others who are practising their specialties at the speedway.

Prizes aggregating \$30,000 have been offered by the promoters. The show is not a wild west show; it is a competitive

A. E. Heldmann, Racine; R. O. Paine, Hoagton, F. I. Pettit, Buffalo; J. O. Craig and wife, Chicago.

Grand—C. C. Clark, Detroit; R. L. Valen-
tine, Chicago; R. C. Rice, Philadelphia; N.
B. Morse, Hartford; R. B. Chase, New
Haven.

tournament, and a score of fair rating
contests will be put on each day for a
week. Besides the money, world cham-
pionship titles will go to the winners.
More than 1,000 cow boys and girls have
enlisted in the competition.

AUGUST RIDDANCE

COST is not considered in this final disposal of Summer Apparel—embracing, without reserve, every high-class Summer Style in the entire establishment.

Groups are small—prompt selection is advised.

\$15 to \$65 Suits—at \$15

\$65 to \$85 Suits—at \$25

\$65 to \$85 Suits—\$25
Smart Street Suits—Beach and Sports suits, of white serge and jersey.

\$150 to \$295 Costume Suits—\$65

Handsome two and three piece effects, of silk and cloth.

A Clear-away of Summer Frocks
Formerly \$35, \$45 to \$65 ————— at **\$18**

For COUNTRY, AFTERNOON and DANCE WEAR.
The balance of many lines, in diverse styles and materials.

\$75 to \$125 Gowns--\$38 & \$45
Of linen—organdie—net—French voile and plain or figured cotton crepe—
taffeta—foulard and fine French serge—For Afternoon occasions
and Evening parties

Beach & Garden Gowns to \$75 at \$28, \$35
Of linen—organdie—net—French voile and plain or figured cotton crepe

A Clear-Away of Handsome Wraps

Formerly \$75 to \$150 \$45 & \$75

Silk Afternoon Coats—Afternoon or Evening wraps of silk or satin, richly lined with satin-Duchesse or chiffon; some trimmed with Marabou or Fur.

\$35 to \$75 Motor & Service Coats—\$18 to \$35
A clearance of various lines; only a few of a kind.

VERY HIGH-CLASS COATS—of Natural Shantung, Crepe-Shantung, rich Velours, glove cloth, cashmere velour, etc. —Formerly \$95 to \$175—Clearance Prices—\$45—\$55—\$65.

\$12 to \$18 Lingerie Blouses at \$8
Dainty hand-made and hand-embroidered effects.

\$65 Mo'e & Kolinsky Shoulder Capes \$35

Summer \$65 & \$75 Red and Cross Fox Scarfs

Furs \$95 TAUPE and DYED BLUE FOX SCARFS at \$55
—\$125 MOLE SHOULDER CAPES at \$65—\$175
Reduced NATURAL BLUE FOX SCARFS at \$95—\$235 to

—Summer Hats to \$35 at \$10—

CLEARANCE OF TAILORED and SPORTS HATS—\$5
PARASOLS—HAND BAGS—PURSES—PARIS NOVELTIES—BEACH
SETS and EXCLUSIVE BATHING COSTUMES

at High Price and Less.

J. M. Gidding & Co.
564-566 AND 568 Fifth Avenue, 46th AND 47th STS.

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\$45 to \$65 Suits—at \$15
From various lines; a few of many kinds.

\$65 to \$85 Suits—at \$25
Smart Street Suits—Beach and Sports suits, of white serge and jersey.

\$150 to \$295 Costume Suits—\$65
Handsome two and three piece effects, of silk and cloth.

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For COUNTRY, AFTERNOON and DANCE WEAR.
The balance of many lines, in diverse styles and materials.

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Of linen—organdie—net—French voile and plain or figured cotton crepe—taffeta—foulard and fine French serge—For Afternoon occasions and Evening parties.

Beach & Garden Gowns—to \$75 at \$28, \$35
Of linen—organdie—net—French voile and plain or figured cotton crepe

A Clear-Away of Handsome Wraps
Formerly \$75 to \$150 **\$45 & \$75**
Silk Afternoon Coats—Afternoon or Evening wraps of silk or satin, richly lined with satin-Duchesse or chiffon; some trimmed with Marabou or Fur.

\$35 to \$75 Motor & Service Coats—\$18 to \$35
A clearance of various lines; only a few of a kind.

VERY HIGH-CLASS COATS—of Natural Shantung, Crepe-Shantung, rich Velours, glove cloth, cashmere velour, etc.
Formerly \$95 to \$175—Clearance Prices—\$45—\$55—\$65.

\$12 to \$18 Lingerie Blouses—at \$8
Dainty hand-made and hand-embroidered effects.

Summer Furs Reduced
\$65 Mo'e & Kolinsky Shoulder Capes \$35
\$65 & \$75 Red and Cross Fox Scarfs
\$95 TAUPE and DYED BLUE FOX SCARFS at \$55
—\$125 MOLE SHOULDER CAPES at \$65—\$175
NATURAL BLUE FOX SCARFS at \$95—\$235 to
\$395 KOLINSKY CAPES and STOLEES at \$95 to
\$225—ERMINES EVENING STOLEES at \$195

Summer Hats to \$35 at \$10
CLEARANCE OF TAILORED and SPORTS HATS—\$5
PARASOLS HAND BAGS PURSES PARIS NOVELTIES—BEACH SETS and EXCLUSIVE BATHING COSTUMES
at Half Price and Less.